



Diane, Foam Comfort Inc.

Diane celebrated her 10 year work anniversary with Foam Comfort in 2021. Since joining the team, Diane has handled many diverse roles in the office. In her many roles, Diane has enjoyed the challenge of learning about building science and construction.

Tell Us About Yourself

I am a dedicated spouse and step-mom living in Toronto. I love animals, travelling, adventure, baking, music and anything creative.

Q: How did you get started in the business?

I was working in the personal insolvency industry for 15 years and I felt that I needed a change. I searched local postings and saw a listing for a position at Foam Comfort. The job sounded interesting and different so I decided to apply.

Q: What changes have you seen in the spray industry over the years?

I have seen tremendous change in the spray foam industry, especially in the area of reducing our carbon footprint. Products have been reformulated to improve their environmental properties and produce greener products by replacing HFC's with HFO's for lower global warming potential.

Q: What challenges have you faced working in this industry?

Initially, I found the building science aspect of the job to be the most challenging. Realizing that a joist pocket and header were the same thing was the first challenge I overcame! The second challenge was dealing with contractors who didn't necessarily want to discuss their projects with a female. There have been times when I have had contractors ask to speak with someone who "knows construction"; I love offering them a different experience than one they might normally have.

Q: What have you learned over the years?

I've learned that it is key to reward your employees. If you have skilled installers, it is important to make sure that they are happy. Spray foam installation is not a trade that is offered at any school or trade program in colleges, so it can be a challenge to find skilled and licensed installers.



"We need more talented and empowered women."

Q: What advice would you have for women interested in the industry?

I'd tell them to go for it! There are so many opportunities in the industry and we need more talented and empowered women to consider a different path than the more traditional roles for women. Women tend to be meticulous and pay great attention to details and as such, they are able to spray in areas such as attics, or crawlspaces which can be difficult to spray. I would love to see more women in the trades as they are more than capable of completing the job successfully!