



# #WomenInConstruction



## Roselyne, BASF

Roselyne is Technical Service Representative for spray and non-spray polyurethane systems. She has been part of the BASF Construction Team for over 9 years. When Roselyne first started at BASF, she was focused on the foam systems for entrance doors and garage panels.

### Tell Us about yourself.

I was born and raised in Cameroon. For schooling, I studied in both Cameroon and France. I earned my Master's degree in Polymers and Materials when I lived in France. I am also a proud mother of a 7-year-old boy and love spending time with him. When I have free time, I enjoy connecting with friends.

### Q: How did you get in the industry?

BASF was my first job after graduation. In total I've been in the industry for 9 years. The last 4 years has been focused specifically on spray polyurethane foam.

*"Don't be intimidated because it's still predominately a male industry. You don't have to feel like you need to be competitive or have something to prove. Trust yourself and rely on people around you that have the knowledge and just go for it!"*

### Q: What changes have you seen in the spray industry over the years?

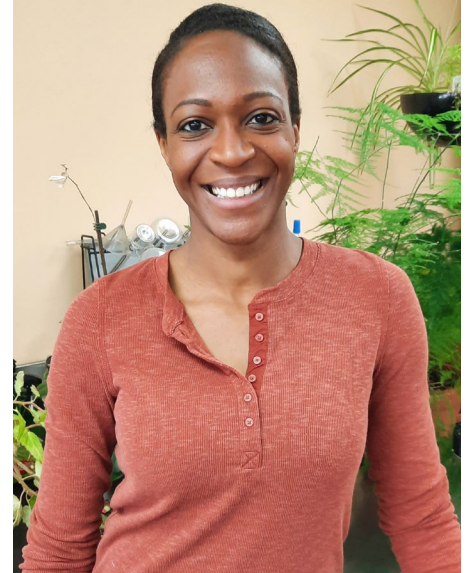
The biggest change I have seen is the phaseout of HFC blowing agents. An introduction of a new blowing agent is a challenge for everyone in the industry because it affects the chemistry. Other challenges include adapting to changes in the building codes and raw material updates. Although competition has increased, we still stand out due to our strong technical capabilities.

### Q: How have you seen the industry change for women over the years?

At BASF, it's been great to see the transition of more women joining our Construction team. BASF has also supported diversity and inclusion, so I think that has helped more women within the company become interested.

### Q: What challenges have you faced working in this industry?

It is a learning curve. At first you don't know what to expect and everything is new but I've been lucky to be surrounded by knowledgeable and



supportive teammates. Another challenge is being able to translate project requirements into a final product. The process is very different than other chemistries where you're dealing with a controlled environment. Every sprayer is different, and each system needs to take that in consideration so there's a great deal of learning on the job. When I'm developing new systems, the spraying can be physically demanding too.

### Q: Would you have advice for women interested in the industry?

Don't be intimidated because it's still predominately a male industry. You don't have to feel like you need to be competitive or have something to prove. Trust yourself and rely on people around you that have the knowledge and just go for it!